

## **Mindlogicx partners Dun & Bradstreet India to host “Universities of India 2008-09” - a Knowledge Conclave**

*Landmark event to brainstorm relevance of IT in education delivery and creating employment opportunities in higher education segment by fostering industry-academy tie-up*

**Bangalore, January 15, 2009:** Mindlogicx Infotech Ltd, an R & D based technology company pioneering in providing end-to-end solutions in virtual knowledge management and delivery domain, in association with **Dun & Bradstreet India**, one of the world’s leading companies for global business information, will be hosting a three day Knowledge Conclave called “Universities of India 2008-09” in Bangalore between January 22<sup>nd</sup> and 24<sup>th</sup> 2009. The conclave will be attended by vice chancellors of all leading Universities across India, as well as leading academicians, academic administrators besides senior officials from University Grants Commission, Association of Indian Universities, NASSCOM and state Education Departments, state service Commissions and top corporate houses in India.

This land mark event is an attempt to bring together intellectuals, academicians and corporate leaders who aspire to shape the future of emerging India as knowledge super power by 2020. Importantly the conclave would deliberate, debate and discuss key issues related to technology enabled education delivery and empowering every final year college student to become “Job Ready” using technology as the enabler. Further the Conclave will ponder on increasing the employability quotient of final year students passing out of colleges & universities across various streams. Leveraging on IT enabled education delivery for ODL programmes would be another key issue that would be debated as e-governance of educational institutions has now become a reality.

On this occasion Dun & Bradstreet & Mindlogicx would release a publication known as ‘Universities of India 2008’, which is a repository of information on UGC recognized universities in India and the publication is expected to serve as a reference tool on Indian universities. The publication would be released by **Smt. D Purandareswari, Minister of State for Human Resource Development, Government of India**, on the concluding day of the event. The online version of this publication will also be made available for Universities and corporate to connect with each other for purposeful exploration of industry-academic collaboration. Further details are available in [www.universitiesofindia.org](http://www.universitiesofindia.org).

“Universities of India 2008 publication and the conclave are first initiative of this kind which would provide information and insight to all segments and stakeholders interested in nurturing the growth of higher education in India. Further, the publication would enable Indian universities to reach out to the international market and create employment opportunities for their students globally” observed **Raj Devireddy, Convenor of the conclave**.

Commenting on the knowledge conclave, **Suresh Elangovan, Managing Director & CEO, Mindlogicx Infotech Limited** said, “The objective of this event is to foster industry-academic collaboration that would usher in a meaningful partnership between them in the long run. This event would be an ideal launch pad for students of participating universities as they would gain immediate access to world class employment opportunities”. Also he added this event would enable show-case the knowledge base of Indian universities to the world and more specifically to the corporate and industry partners.

**About Dun & Bradstreet:**

Dun & Bradstreet (NYSE:DNB), the world's leading source of global business information, knowledge and insight has been enabling companies to decide with confidence® for 165 years. D&B's global commercial database contains more than 131 million business records. The database is enhanced by D&B's proprietary DUNSRight® Quality Process, which transforms the enormous amount of data collected daily into decision-ready insight. Through the D&B Worldwide Network - an unrivaled alliance of D&B and leading business information providers around the world - customers gain access to the world's largest and highest quality global commercial business information database. D&B features on FORTUNE Magazine's Most Admired Companies Industry List, ranking first in the Financial Data Services category. D&B ranked first in the areas of employee talent, financial soundness, long-term investment, quality of management and use of corporate assets. D&B has achieved this distinction for the second consecutive year.

**About Mindlogicx Infotech:**

Mindlogicx Infotech Ltd, an R & D based technology development company, straddles products and services verticals in knowledge management space. The company operates with two key portfolio differentiators catering to education and business space respectively with the common objective of powering competency. The company undertakes large turnkey projects of setting up virtual education framework for universities and offers services in digital content management, learning management, digital library and other allied services. It also handles e-business integration, Research & Analysis, contract R & D and IT consulting.

The company has developed and successfully deployed world's first integrated technology platform known as “VEDAS” that powers the major solutions and services of the company. VEDAS (Virtual Education Delivery and Assessment System) provides technology platform for the flagship services of Mindlogicx including MindSpace, the virtual education solution for universities; Knowledge Assessment Platform (KAP) for corporate skills assessments and Knowledge Network (K.Net) services for its Online Finishing School.

The company has been identified as one among the “Top 15 Exciting & Emerging Companies to work for” by NASSCOM. The company is “Deloitte Technology Fast 500 Asia Pacific 2008” winner and Red Herring 100 Asia winner in 2008 for disruptive technology development.

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