

Press note on “Education beyond boundaries”

Bangalore based Mindlogicx Infotech Limited has rolled out an integrated technology suite called MindSpace to completely automate the learning and administrative life cycles of a university. The solution is best suitable for distance education programs which can think of going beyond boundaries now. Conventionally, DE programs rely on printed study materials and contact programs and the reach is normally restricted to the geographical limits in which the university is present. By this the university can really go beyond geographical boundaries. The system enables the university to completely administer the program online by managing various tasks online – from counseling, admissions, course management, fee management, content management, exam scheduling and management and conducting high stake examinations in “online” mode. Of course there is an option by which if the university wants to print question papers and deliver them in the examination centers, the same can be done within 30 minutes. The web based system allows both the university administration and the colleges or study centers to schedule content delivery and examinations and conduct them completely online.

“Typically, the education system works on two basic pillars – one is the education delivery and the other is the assessment of the education delivered. Keeping this in mind we have built an innovative technology patron called VEDAS, which stands for Virtual Education Delivery and Assessment System and true to its name, it takes care of both education delivery and assessments completely online” observed Mr . N Somasundaram, Senior Vice President – Product Engineering. “All other services like online payments, digital library, self assessments, online generation of hall tickets, generating e-transcripts etc are wrapped around the system. The system has built- in intelligence and provides the users to measure up their performance metrics in real time mode” he further added.

MindSpace has been built by Mindlogicx Infotech Limited after many years of research activity in the academic domain and has many interesting features for the end users such as Learning Path by which one can measure his performance and analyze the same against the rest of the users spread across the borderless world and of course, the system provides options for the students to do performance analysis and performance forecasting. The solution is implemented for large universities and corporate who require it for establishing distributed Learning platforms which ultimately is cost effective and scalable to them.

If a client wants to use the system , all that he has to do is to sign up with the company and the rest is taken care of. The whole service is offered as Managed Application Service (MAS) by taking care of the software, hardware, connectivity, back up requirements and even disaster management by the company, thus leaving only the academic administration to the client. In a connected world, what more can one expect, other than having a simple, robust and ready to use solution without any frills? The business model has been designed in such a manner that the company can justify the relationship with the client by going for revenue sharing. Under the business model, the client need not have to invest on the project but pay the company a fixed percentage of fees collected from the students who use the services. “Normally the clients end up having both the comforts - having a world class system at their disposal and going beyond boundaries to enhance their presence, resulting in higher revenue to them” Mr . Somasundaram further commented.

The company can be reached for any queries at sales@mindlogicx.com