

# India's First Knowledge Network requires Channel Partners across India to market its products and services



## The Opportunity:

- ◆ More than 3 million students prepare for CET, IIT JEE, AIEEE, BITSAT, CAT, GRE, GMAT and various other Engineering and Medical Entrance Examinations every year
- ◆ More than 2.5 million students that graduate every year need to be re-skilled or up-skilled to enable them become "Job Ready"

## The Business Model:

- ◆ GradFirst - The Online Finishing School offers more than 100 programmes to address the market demand
- ◆ Programmes are offered through patent pending Educards, which can be sold like Pre Paid SIM cards
- ◆ The delivery mode is completely online and hence no infrastructural investments required

The business model is futuristic, scalable and recession proof and is one of the fastest growing business opportunities available. The Target Group (TG) is millions of students whose dreams need to be incubated. Opportunities are available to represent major cities and towns in each state.

**Investment:** Rs.2.5 to 5.0 Lakhs.

**The Dream of One Billion Indians  
Cannot go wrong  
Join us. We will incubate their dream, Together**

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